

Interreg
Mediterranean



Project co-financed by the European
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MOBILITAS

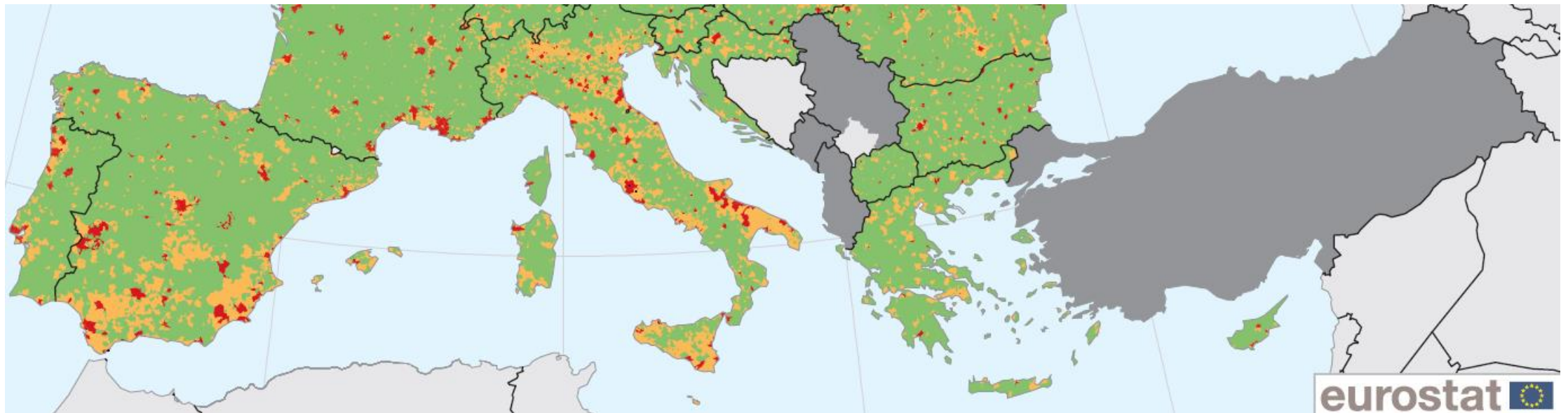
Journée sur la mobilité douce & active et la santé *Conference on soft & active mobility and health*

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NICE, FRANCE
11 JULY 2019

Urbanisation

- Mediterranean is densely populated area, pressures on the coast (litoralisation), with big cities and urbanised regions,
- Differences west : east



Tourism

Tourism:

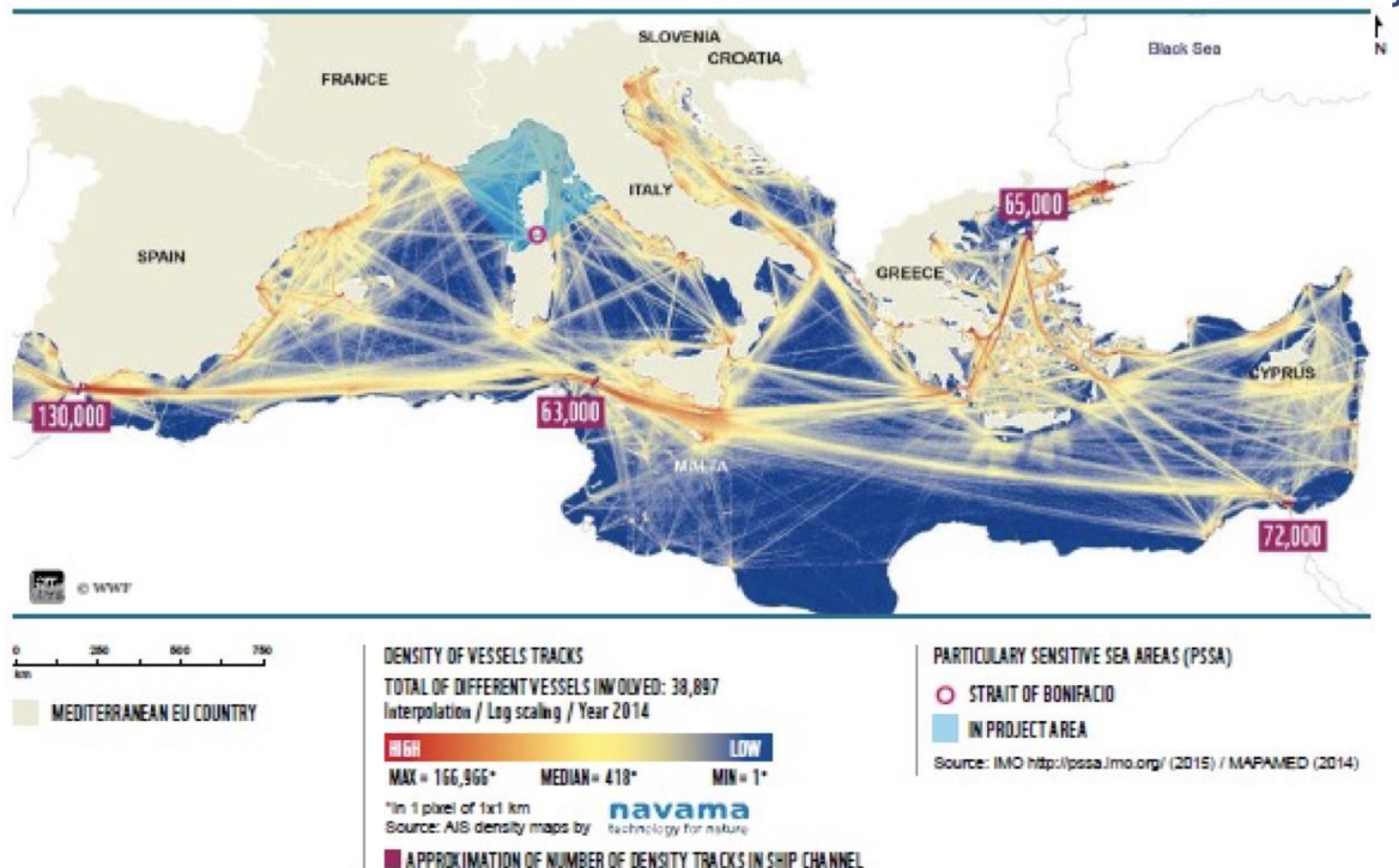
- Mediterranean: world's leading destination,
- more than 300 million int. arrivals
(30% of total world tourists for 2014),
- Forecast: 500 million by 2030.
- 50% of these arrivals: coastal areas



Maritime sector

Maritime sector:

- Maritime transport,
- Port activities,
- Maritime, coastal and cruise tourism
- 20% of world's seaborne trade,
- 10% of world container throughput,
- over 200 million passengers.



Transport systems, Urban mobility

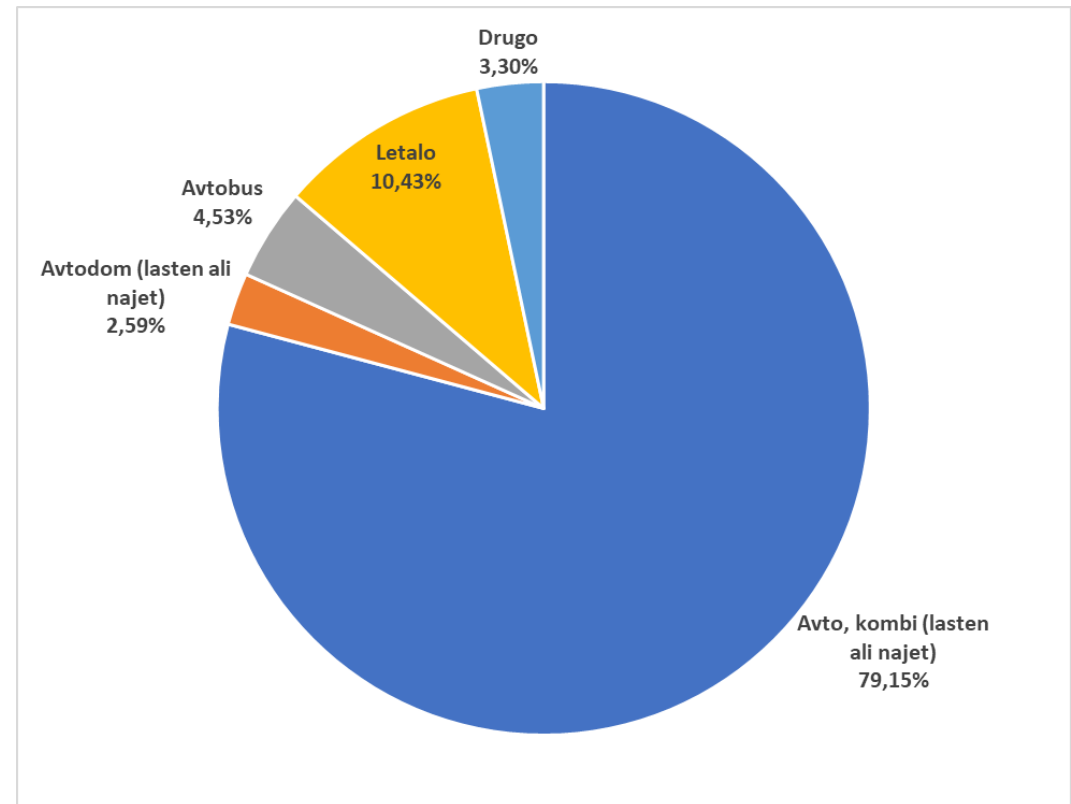
- Transport systems needed for operability of a society,
- Physical connections between different part of the territory,
- Urban mobility: a complex transport system: population density, overlapping of functions



Modal split

- Slovenia: Coast-Karst statistical region
- Car ownership: 57cars/100 inhabitants

- Modal split: daily trips
- 77% car,
- 17 % walking,
- 2,4 % public transport,
- 2,2, % bycycle,
- 0,4 % train



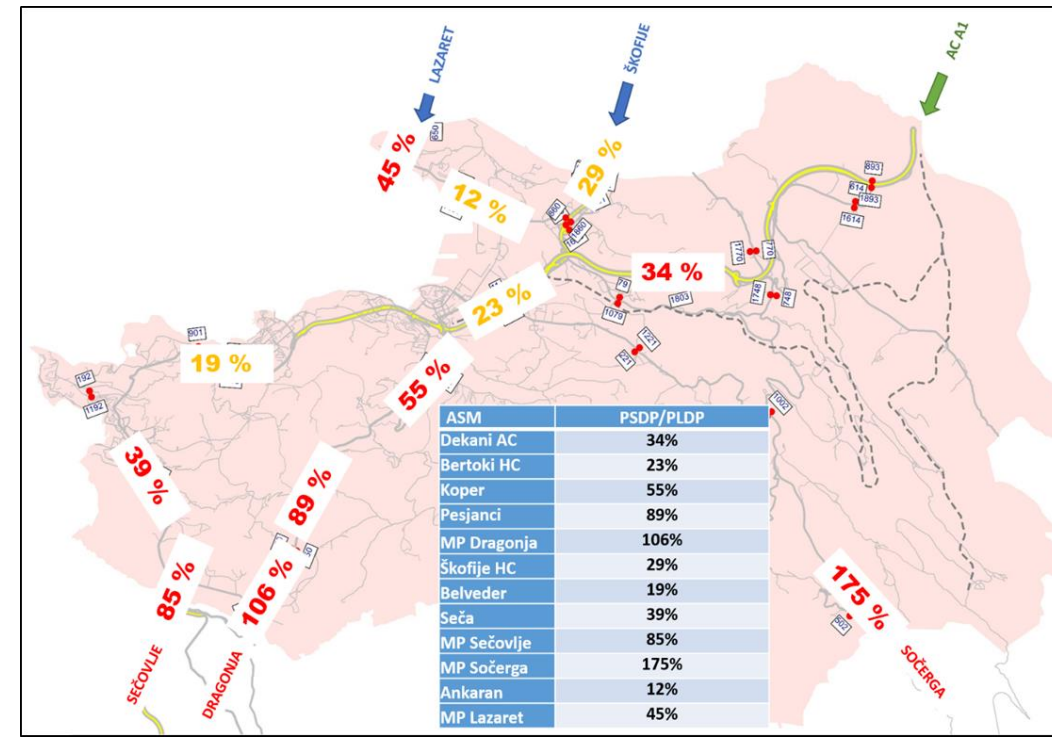
Externalities/ Problems

- Air pollution: PM,
- Noise,
- Congestion,
- CO2 emissions,
- Road safety: road traffic accidents,
- Land use consumption



Specific MED challenges:

- Urban morphology: lack of space,
- Cultural heritage: an obstacle to interventions,
- Landscape and Environment/Biodiversity vulnerability,
- Tourism: high pressure in high season



Interreg MED Programme 2014-2020:

- Four main axes: Innovation, Low-carbon Economy, Natural and Cultural Resources and Governance.
- Priority axis 2 : Low carbon economy
- Fostering low carbon strategies and energy efficiency in specific MED territories: cities, islands and remote areas
- Tematic: Urban transports
- To increase capacity to use low carbon transport systems and multimodal connections among them (Specific Objective 2.3)



Actions

- „Sustainable transportation is the capacity to support the mobility needs of a society in a manner that is least damaging to the environment and does not impair the mobility needs of future generations“ Jean-Paul Rodrigues
- Policy level: SUMP
- Measures/interventions

SUMP: Sustainable Urban Mobility Plan

- Focused on people, not infrastructure
- Foster the balanced development of all relevant modes of transport
- Partnership approach
- Common mobility vision/overarching goals
- Measures, projects,
- Clear responsibilities for implementation,
- Defined financial sources
- Promotion!

Measures

- Integrating mobility planning and spatial/urban planning,
- Improved mobility management: planning, monitoring
- Infrastructure for SM: pedestrian lanes, shared spaces, bike lanes, PT stops,
- Improved public transport: frequency, vehicles, bus stops,
- Sharing and pooling systems
- IT tools
- Mobility plans: events, companies/institutions, areas

- Thanks for attention!
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